



# 2021 PORTUGAL.EU

WEBINAR

EU'S TRADE POLICY

PRESENTATION OF THE NEW  
ACCESS2MARKETS PLATFORM

LISBON, 10 FEBRUARY 2021

# PROGRAM



- 13:00<sup>1</sup>** Arrival of the participants
- 14:15** **Welcome address**  
Fernanda Ferreira Dias, Director-General for Economic Activities  
Ministry of Economy and Digital Transition
- 14:20** **Opening remarks – New Perspectives for EU’s Trade Policy**  
Eurico Brilhante Dias, Secretary of State for Internationalization  
Ministry of Foreign Affairs
- 14:30** **Participation of EU’s SMEs in global trade, protectionism and trade/investment barriers faced by EU’s companies in third countries, Level Playing Field and Trade Defence Instruments (TDI)**  
Denis Redonnet, Chief Trade Enforcement Officer  
DG Trade, European Commission
- 14:50** **The challenges ahead for Trade Policy**  
Maria João Botelho, Portuguese Full Member of the Trade Policy Committee  
Ministry of Foreign Affairs
- 15:05** **Ensuring a Level Playing Field in global trade**  
DG Trade, European Commission
- TDI after modernisation and introduction of new anti-dumping methodology**  
Fernanda Crespo/Enrique Valerdi Rodriguez
- State of play of ongoing TDI cases**  
Fernanda Crespo/Enrique Valerdi Rodriguez
- How to lodge a complaint**  
Laurens Elsen
- 15:45** **Assistance provided by DG TRADE in TDI cases launched by third countries against European companies**  
Eva-Maria Sanchez  
DG Trade, European Commission
- 16:00** **The Access2Markets Platform**  
Nina Baumeister/ Laurence Van-Nielsen  
DG Trade, European Commission
- 17:00** **The Portuguese experience – testimonies by companies and industry associations**  
Introduction: Fernanda Ferreira Dias, Director-General for Economic Activities  
Moderator: Carla Sequeira, Secretary-General, CIP-Confederation of Portuguese Business  
Panel:  
MATCERAMICA – production of tableware: Marcelo Sousa, Director-General  
FERNETO – equipment for the food industry: Lauro Nunes, Export Director  
AORP - Jewelry and Watchmaking Association: Fátima Santos, Secretary-General
- 17:45** **Closing remarks**  
João Torres, Secretary of State for Trade, Services and Consumer Protection  
Ministry of Economy and Digital Transition
- 18:00** End of Webinar



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